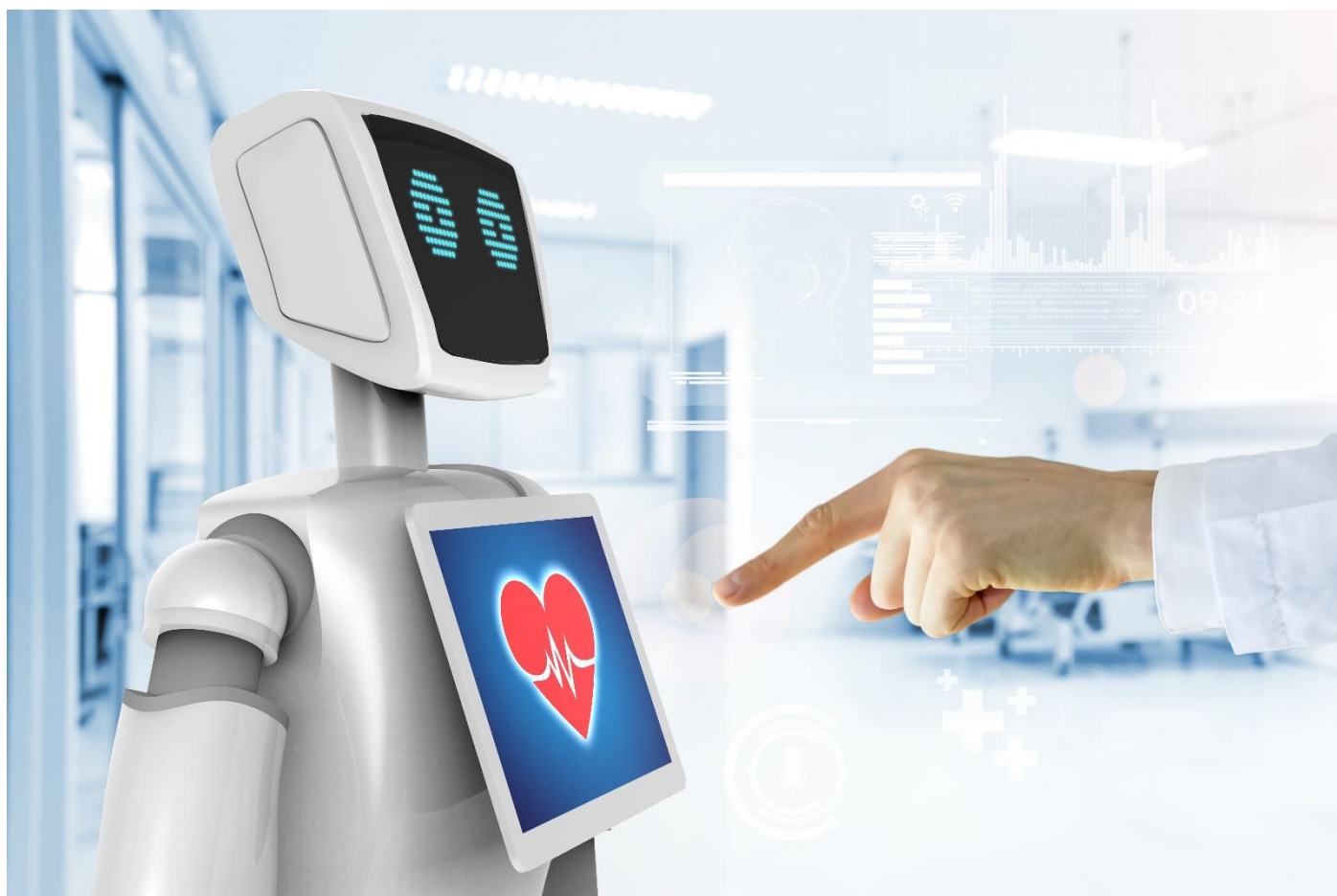


Asia-Europe Dialogue on Digitalisation

Digital Health Asia – The Future Transformation

Tuesday 24 April, 9.30 – 13.00

Venue: European School for Management and Technology, Schlossplatz 1, 10178 Berlin



For registration please go to: <http://apwberlin.de/registration/>

The event is organized by Asia Pacific Forum Berlin and partners

For programme details see next page

Governments in Asia's diverse countries want to develop quality, affordable, universal and patient-centric healthcare. While this general aim is uncontroversial, the ongoing and accelerating digitalization of healthcare infrastructures, the emergence of artificial intelligence and big data applications, the investments of big technology companies and Startups, and the rapid expansion of mHealth will significantly impact healthcare delivery models of the various countries, access to healthcare and patient empowerment. The conference will explore challenges, opportunities and the future transformational changes of healthcare digitalisation in Asia with a global (and German) comparative perspective in mind.

Programme

9.00-9.30

Registration and Networking

9.30-9.40

Welcome Remarks

Prof. Gert Bruche, Chairman Asia-Pacific Forum Berlin, Partner BGM Associates Berlin - Seoul
Martina Merten, Healthcare Journalist and Moderator

9.40-10.15

The Coming Digital Healthcare Leap in Asia's Emerging Markets

David McKeering, Partner, Global Healthcare Lead, PricewaterhouseCoopers Consulting (Singapore) Pte Ltd

10.15-11.00

Panel: The 'Digital Transformation of Healthcare': Is There an Asian Way?

Panelists: Clas Neumann, Senior Vice President SAP, Head of Global SAP Labs Network, Head Fast Growth Market Strategy Group, SAP Shanghai, David McKeering, Partner, Global Healthcare Lead, PwC Singapore, Chenchao Liu, Founder & Managing Partner, Silreal

Break

11.30-12.00

Artificial Intelligence in Korea's Healthcare Transformation & Skylabs

Jack Lee, CEO, Skylabs, Seoul, Korea

Patient Streams Going Global – A Closer Look to Asia

Gero Graf, COO and Founder, Qunomedical

12.00-13.00

Digital Healthcare Transformation and Artificial Intelligence – Where is China Heading?

Prof. Gert Bruche, Partner and Co-Founder BGM Associates Berlin-Seoul

Hospitals Going Digital – A Global Perspective with Cases from Asia

Olaf Dörge, Strategic Global Alliances, Cerner Europe

Berlin's Health IT Ecosystem Welcomes Asian Investment

Petra Schmauß, Head of Unit MedTech / Healthcare / Digital Health, Berlin Partner für Wirtschaft und Technologie